

ATTACHMENT D
Capital Project Fund Consultant RFP DBEA 2023-05
PROPOSAL EVALUATION CRITERIA

Proposals will be reviewed, evaluated and scored by an evaluation committee. Evaluation of proposals will be based on the following criteria for each component. Each criterion will be scored according to the degree of responsiveness present in the proposal being evaluated.

	Max. Points	Score
1. EXPERIENCE AND QUALIFICATIONS OF KEY STAFF AND SUBCONTRACTORS Our evaluation will include an assessment of the history of your company, your company and its key staff members' experience as it relates to the requirements within this RFP, evidence of past performance, quality and relevance of past work, references, and related items.	30	
2. APPROACH TO SCOPE OF WORK Our evaluation will include an assessment of the strategy, tactics and budget that will address the items of the Scope of Work in RFP Section 5.	30	
3. CREATIVITY/INNOVATION Our evaluation will include an assessment of the quality of proposed strategies and creativity as demonstrated by the required project.	20	
4. BUDGET APPROACH / COST EFFECTIVENESS Effective and efficient delivery of quality content and services is demonstrated in relation to the fee and value of overall project. The budget is reasonable and appropriate. Approach to fee structure is balanced and structured to maximize investment.	20	
TOTAL POINTS	100	